



## SOUTHERN STYLE

Charlotte stylist Kristin Heinrich talks about how she got her start in fashion, her inspirations, and her personal style.

*interview by* SUNNY HUBLER

*photos by* JAMEY PRICE

KRISTIN HEINRICH SPENT THE EARLY PART OF her career in New York City. As an event planner, she worked with companies like Gucci, Hermes, La Perla, Tod's and Burberry. Inside looks into that industry solidified a love for fashion eventually steering her toward private styling. Today she has a diverse clientele ranging from CEOs to athletes to busy moms.

HOW DID YOU START YOUR BUSINESS?

I always loved fashion, but it was completely unplanned and random how I ended up in this field. In high school, I found a real joy in shopping and later worked in boutiques during college. Helping my customers put looks together came naturally to me and was fun. Later, I started my own business and have been very fortunate to remain busy styling all kinds of clients.

WHAT IS YOUR FAVORITE PART ABOUT BEING A WARDROBE STYLIST?

The best part of my job is that it never feels like a job! I honestly get excited to find the perfect look for whatever my client's need may be. I'm not changing the world or saving lives, but I know for certain that my clients walk out of their doors feeling more confident, and their success is my success.



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## A Few Words

with local stylist  
Kristin Heinrich

**Name a stylish person from another era that inspires you.** I adore the timeless and iconic style of Grace Kelly.

**Your favorite color is** Black. It’s sophisticated, slimming and chic!

**Name a celebrity whose style you love.** Gwyneth Paltrow. She is classic and all-American by day and glamorous by night.

**The book on your coffee table is** My Dior by Richard Avedon. It includes amazing images of Dior fashion from the 40s to the ‘70s.

WHAT HAS BEEN YOUR BIGGEST INSPIRATION?

I am extremely fortunate to have the opportunity to go to Milan, New York, and San Francisco every year, so travel for me is the biggest inspiration: the ingenious layering of the San Francisco locals, the effortless style in Milan, the incredible people watching in NYC.

WHAT ARE SOME OF THE STYLING SERVICES YOU PROVIDE TO YOUR CLIENTS?

I do closet edits, shop for specific vacations or events, and dress people for public/TV appearances. Working with media production companies such as Wheelhouse Media is another fun part of my job. Styling on a live set for commercials or on location for videos is always great.

IN A COUPLE WORDS DESCRIBE YOUR OWN STYLE.

*Simple and effortless* - my style is constantly changing and evolving, and my travels to different cities and countries is a big influence on my style.

★ For a bit more information:  
kristinheinrich.com | @kristin\_heinrich\_style

## STYLINGS



**Ring Set**  
Kendra Scott

“I love my Kendra Scott rings that I got from the beautiful store in South Park! They are perfect to accessorize with and pair perfectly with some of my other favorite rings.”

Rachel Brown  
@queencitychic



**Rebecca Minkoff Bag**  
Nordstrom

“I’m crushing hard on this bag from Rebecca Minkoff. It’s the perfect neutral shade, with on-trend gold hardware and a cross-body strap for a busy mom like me.”

Mallory Fitzsimmons  
@styleyoursenses



**Grenadine**  
ABBEYDALE

“I like products that are versatile, and this tie checks that box. The Grenadine has a focus on hand-sewn details. And well....the details are what matters most.”

David Watkins  
@houseofabbeydale



**David Lee Writing Instruments**

Taylor Richards & Conger

“We love these one-of-a-kind artworks—hand-crafted wood pens—from around the globe handmade by local artisan David Lee.”

Dick Pattison  
@trcstyle



**Henry**  
Tom Ford

“I love vintage inspired pieces in menswear and fashion because I know they will always have a timeless look. That is why I love the “Henry” by Tom Ford.

Noah Williams  
@noahwilliamsstyle